

USA

March 1, 2012

QUICK PRINT®

Would like you to know...

*This month
save on:*

OUR COLOR OF THE MONTH

Green

(PMS 347)

Mention this for no additional charge for wash up on this month's color.

**250 Full Color
Business Card
Magnets
\$85.00**

Not valid with any other discount.
Restrictions may apply.
- Contact us for further details!

Connect With Us



Like Us On
Facebook to get
250 Free ECO Cards

Restrictions May Apply.

What is going on around the shop...

We have updated our Adobe software to Adobe Creative Suite 5.5 Design Premium, also known as CS5. So if you have updated or recently purchased software you will not have to worry about saving your files down to a lower version.

Your friends at USA Quickprint

Why Use a Mailing House for Newsletters or Mail Marketing?

When people launch a direct mailing campaign they sometimes neglect to use a printer/mailing house. They either don't want the added "expense" of a printer/mail house or they simply don't know about their options.

Disadvantages of not using a printer/mail house:

- You'll spend a lot of time doing all the work that is sometimes frustrating. This includes designing, printing, buying all your materials, and researching any regulations that apply to your mailer.
- You'll incur the expense of printing out the labels on your computer.
- You'll have to apply all of the labels to your mailers or envelopes (including any tabs).
- You'll have to pay for and apply all of the postage.
- You'll have to spend your time down at the post office sending out the mailers.

Advantages of using a printer/mail house:

- You save yourself time, headaches, and aggravation.
- You don't have to worry if your mail will be rejected due to postage regulations.
- You have your mailing list researched and targeted just for you.
- The printer/mailing house takes care of printing out the mailing addresses and bar codes on every one of your mailers in order to expedite the mailing.
- The printer/mailing house sorts the mail in order to provide the best rate and savings on postage.
- The mailing house puts together the mail and then delivers it to the post office, all on your behalf.

Despite the additional costs, on average, companies that use a good printer/mailing house for their direct mailer campaigns save an average of \$400 to \$500 on every campaign! And that's just the up front expenses that we are talking about. You see, when you use a printer/mailing house, you maintain a professional look. Remember, you will be competing for their attention against every other piece of mail they receive. Do you want to get started on a mailer? Contact us so we can discuss your options.

Useless Fact:

TYPEWRITER, is the longest word that can be made using the letters on only one row of the keyboard.

A few of our services:

- Catalog Sheets
- Sale Banners
- Yard Signs

When you need Top Quality Printing Quickly and at a Reasonable Price *Call Us First!*

Two Convenient Locations to serve you!

Downtown Canton
409 3rd Street, SW • Canton, Ohio 44702

330-455-5119
usaqp2@sbcglobal.net

John's Grille Plaza
2729 Cleveland Ave., NW • Canton, Ohio 44709

330-455-1177
usaqp1@sbcglobal.net

Monday - Friday 8:30 am to 5:00 pm or www.usaquickprint.net