# October 1, 2011 QUICKPR

# Would like you to know...



**OUR COLOR OF THE MONTH** 

021

Orange

Mention this for no additional charge for wash up on this month's color.

\$29.00 Full Color Vinyl Indoor/Outdoor

Banner

Restrictions Apply. Call or stop in for details!

### facebook tans

Take a photo of our delivery van and post it on our wall.

You will be entered into a drawing to win lunch for two at John's Grille.

Limit one per customer.

## What is going on around the shop...

After testing different material we finally found the perfect canvas material for our wide format printer. What does this mean for you? We can now reproduce your masterpiece (children's art, photos, watercolors, oil paintings, drawings, and much more) on fine art material. The material can easily be stretched over a wooden frame or placed into a traditional frame for the perfect gift or décor.

- Your Friends at USA Quickprint

#### This is an article from American Printer.com **QR** Codes: Now I get it

By: Jul 1, 2011 11:31 AM, By Michael Casey

About a year ago I downloaded a QR Code reader on my iPhone and started clicking away to see what this was all about. I thought it was interesting, but other things took priority and it did not get the attention it deserved. This past week while with a bunch of printers I now see the value. But only if used properly!

QR Codes are here to stay and very convenient for mobile device users. The new mobile devices are coming with QR Code readers included in them.

After my second look at QR Codes a year later I now get it. On the way flying home last week I started scanning the codes on airport signage, in magazines, on brochures. Some were great, others stunk badly. We now

have another bazooka for marketing and what you do with this technology is important. Don't use it for the cool factor, but to add value and use your creativity.

#### to read more just scan this QR Code 🛏



A quarter has 119 grooves on its circumference.

A dime has one less.

### A few of our services:

- Invoices
- Checks
- Newsletters

When you need Top Quality Printing Quickly and at a Reasonable Price Call Us First!

#### **Two Convenient Locations to serve you!**

Downtown Canton

409 3rd Street, SW • Canton, Ohio 44702

330-455-5119

usaqp2@sbcglobal.net

John's Grille Plaza

2729 Cleveland Ave., NW • Canton, Ohio 44709

330-455-1177

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Monday - Friday 8:30 am to 5:00 pm  $\sigma$  Find us online at www.usaquickprint.net